

Leader OnBoarding is Excited to Announce

The launch of...



We are pleased to announce the launch of our new company, **Culture Leaders**. Our firm is committed to the evolution of company culture, with leaders becoming powerful culture champions.

Why the Change?

It is clear to us that onboarding work is culture work. And that culture is everything. We have been on parallel journeys with culture and onboarding since 2006.

Onboarding clients consistently demonstrate strong interest in moving beyond *Culture Snapshot* findings to engage in more robust culture evolution.

Those who have done so reaped significant rewards:

- Increased growth
- Profitable innovation
- High-performing teams
- Improved retention
- Strong alignment of work with strategy

And much more.

After years of supporting this growth mindset behind the scenes, creating *Culture Leaders* is the next logical step.

What's Not Changing?

The launch of *Culture Leaders* complements our *Leader OnBoarding (LOB)* work, which will continue its growth trajectory.

What's different is that *LOB* will now operate as a division of *Culture Leaders*.

After over 20 years of work in this space, we remain committed to the success of new executives, and are excited to integrate these bodies of work for the benefit of all.

Are you looking to evolve your culture? Build capacity for growth?

Perhaps you want to strengthen culture leadership at all levels?

Contact us today to begin your culture journey.