

**A structured, cohort-based, self-directed onboarding that builds a sense of belonging. New Directors feel engaged, perform better (faster), with meaningful impact in their role.**

**Directors are the lifeblood of the organization, but we often under-invest in them:**

- Often referred to in corporate America as “middle management”, Directors manage the managers of front-line work
- Organizations are 80% less likely to invest in the onboarding of Directors than VPs

**Where strategy and operations meet – Directors:**

- Balance the pulse of the workforce with organizational strategy and vision
- Create an environment of mutual accountability with front-line managers, and conditions for excellent performance



**Drive the right results, in the right way – with the *JumpStart* process:**

- Helps New Directors ramp up fast, and drives stronger results
- Provides expertise, tools, and coaching to balance performance and strategy

**Three-month commitment results in New Director ready to perform at a high level:**

- **Three 3-hour workshops**
- **Three 1:1 coaching sessions (2.5 hours total)**